



Can Your Online News Agency Replace Your **IR and Corporate Communications Department?**

10 Questions Answered





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	 Corporate Affairs	 Online News Agency
Does your company have the ability to directly engage with investors and stakeholders through two-way communication channels?	Yes	No
Is access to company information always provided freely to investors and stakeholders without fees or logins?	Yes	No
Does your company have access to the widest range of digital channels to maximize visibility among stakeholders?	Yes	No
Can your company publish complete, transparent disclosures to a broad, diverse audience?	Yes	No
Can you distribute communications to stakeholders on-demand (and target specific stakeholder) when needed?	Yes	No
Can you guarantee published content aligns with and protects your company's best interests?	Yes	No
Is your published content free from third party advertising or promotional material?	Yes	No
Can you analyze performance of published content and use those insights to optimize future communications?	Yes	No
Would these communication channels qualify as direct stakeholder engagement for sustainability/ESG reporting?	Yes	No
Does the digital content provide direct links driving traffic to your corporate website?	Yes	No

Online new agencies are a part of corporate communications, they cannot be your corporate communications

We Help Listed Companies Communicate Effectively

AfricanFinancials helps companies communicate IR, ESG and sustainability effectively by acting as full custodians of listed companies' corporate digital communications infrastructure. We manage all aspects of communications: enabling our clients to concentrate on doing what they do best: sustainably creating wealth for society and shareholders.

Communicating authentically nurtures identified communities with which to communicate and receive feedback. Two-way communications spark positive change to drive long-term, sustainable performance.

ESG, IR & SUSTAINABILITY FOCUSED

- ✓ Websites
- ✓ Data Solutions
- ✓ Interactive Dashboards
- ✓ Mobile App
- ✓ Social Media Campaigns
- ✓ Stakeholder Engagement Solutions

support@africanfinancials.com
+44 203 239 7762



African-IR.com

